

**By Danelle German**

1. Solutions to Cat Grooming Challenges

Q&A with a live cat to demonstrate solutions

2. How to Get and Keep Cat Clients

How to get, maximize, and retain cat clientele

3. Charge What You're Worth

Painting the big picture: time is money. What are you worth and how to charge accordingly.

4. Grooming Difficult Cats

How to deal with elderly, aggressive, unhealthy, or otherwise difficult cats.

5. Ingredients for Great Cat Grooming Results

The necessary steps to follow and items needed for great results every time

6. Lion Cut or Not?

Know when a lion cut is the right choice and when it is not. How long should it take? The method and steps to take.

7. Half-Assed or Top-Notch

Be a true pro in an industry that requires no education or certification. Set yourself over and above the competition.

8. Frazzled?

Lighten the load when you can't do everything. What to pass of first. Prioritize your hats.

9. Be All That You Can Be

Set personal and business goals. Make them attainable and create a workable plan to make each goal a reality.

10. Cat Handling 101

Learn how to handle cats safely, efficiently, and with finesse. Solo grooming is possible.