

## Business Seminar Topics

by **Danelle German**

### **Pricing Your Way to Profit (1-2 hours)**

We all want to be profitable in our businesses. Pricing structures, add-ons, marketing and management all lend a hand in the effort to increase profits. During this lecture, Danelle will discuss ways to grow a business by making it more consumer-friendly and efficient so that you can put more money in your own pocket at the end of the day.

### **Setting Goals, Making Money (1-2 hours)**

Setting and reaching goals are an important aspect of growing a profitable business. Danelle German will discuss setting both short term and long term business goals and creating tactics to make each one a reality. It is possible to do what you want to do. You only need a workable plan!

### **Stuff You Can Take to the Bank! (1-2 hours)**

This lecture will be very interactive and cover such topics as:

- How to figure out your potential and maximize it
- What specific things to focus on to effectively grow your business
- How to do what YOU do best
- Identifying problems and creating real solutions

Bring YOUR questions, problems, and frustrations. We'll work toward creative solutions as we cover some common grooming business topics and a whole lot more!